

SUBJ: Potential story idea- All about Animals Rescue pawsitivley impacting their community

Hello Janet Vomittag,

I wanted to reach out and run some potential ideas by you. I recently came across the most recent issue of Cats and Dogs magazine and found it to be very informative for animal caretakers. Since your publication's goal is to bring awareness to local animal rescue organizations, I thought this might be of interest to you and your readers.

As frigid temperatures approach, feral cats need our help. Cold weather can lead to frostbite and death for these cats who don't have proper shelters. All About Animals rescue holds an annual shelter building workshop to raise awareness about the efforts local residents can make in their community. I would really like to work with your publication to share how this nonprofit is combating this issue as well as teach your readers how they can help from home.

Here's some samples of topics and stories they can speak about:

- **Companies Partnering with All About Animals Rescue to Help**

Every year companies set aside time to volunteer and make winter shelters. Troy Michigan's Stanley Black & Decker is a third year returning volunteer devoted to helping feral cats every winter.

- **How Local Residents Can Help From Home**

Raise awareness on how easy it is to make winter shelters from home. Simple foam coolers and Rubbermaid bins can be repurposed into inexpensive winter shelters for cats.

All About Animals Resuce has been devoted to ensuring the well-being of animals in their communities for over 14 years.

Do you think these articles would be considered by your publications?

Thank you in advance for your time. I will follow up with you soon.

Best,

Jourdan Kania